



Dear Partner,

June 2025 was a dynamic and purpose-driven month at VR Punjab — one that celebrated creativity, community, and conscious living. From fun-filled family moments to impactful wellness and sustainability initiatives, the Centre brought people together through engaging, multi-dimensional experiences.

Our journey this month was shaped by everything from interactive summer activities for kids to yoga-powered wellness events and CSR-driven impact stories. With each event, we reinforced our role as a community-centric destination.

As we turn the page to July, we look forward to building on this momentum with powerful tributes and community-first campaigns, including our Kargil Vijay Diwas celebration.

Warm regards,
Team VR Punjab

HIGHLIGHTS OF THE MONTH

KIDS SUMMER CARNIVAL

24th May – 8th June, 2025

June opened with laughter, learning, and summer cheer as children joined us for the Kids Summer Carnival from May 24th to June 8th. The event was packed with engaging activities like pottery workshops, yoga sessions, dance routines, and art competitions. Alongside the festivities, our Shop & Win campaign rewarded shoppers who spent INR 3,999 or more with assured gift vouchers, adding an exciting retail edge to the summer carnival spirit.



WORLD ENVIRONMENT DAY

5th June, 2025

On 5th June, VR Punjab marked World Environment Day with a powerful blend of awareness and community action. In collaboration with NGO Environment Matters, the Centre hosted a CSR Showcase that featured eco-friendly products made by underprivileged children. The day began with a mini-marathon, flagged off by former Health Minister Mr. Balbir Singh, which saw enthusiastic participation from over 180 runners. A panel discussion featuring leading experts like Dr. Suresh Deswal, Ms. Ekta Gupta, and Dr. Surpreet Kaur offered valuable insights into environmental responsibility. The event concluded with a tree plantation drive led by the VR Punjab team and the distribution of eco-planters to visitors. The initiative was well-received by over 500+ attendees, cementing our commitment to environmental consciousness and community engagement.



INTERNATIONAL YOGA DAY

21st June, 2025

Wellness took centre stage on 21st June as we celebrated International Yoga Day in association with the Maharishi Yoga Centre and Max Hospital. Visitors participated in energising yoga and Zumba sessions that brought a renewed sense of balance and vitality. A free health check-up camp added a practical wellness component to the celebration, while a mental health panel discussion offered insights into mindfulness, stress management, and holistic well-being. The event was an inspiring reminder that health truly is the foundation of happiness.



FATHER'S DAY SHOP & WIN

13th – 22nd June, 2025

To honour the fathers in our community, VR Punjab hosted a heartfelt Father's Day Shop & Win campaign from the 13th to the 22nd of June. Families who shopped for INR 3,999 or more received assured gift vouchers, while one lucky winner was rewarded with a 2N/3D staycation from Club Mahindra. The campaign added a joyful twist to the weekend, making Father's Day feel extra special for families who visited the Centre.

SHOP & WIN

For the first HERO!
IN YOUR STORY

Shop for INR 3,999 and get an assured gift vouchers.

PLUS, 1 LUCKY WINNER GETS A 2N/3D STAYCATION BY

SCAN HERE

TO REGISTER

13th – 22nd JUNE

www.vrpunjab.com | @vrpunjab

UPCOMING EVENT

Kargil Vijay Diwas

26th July, 2025

VR Punjab invites you to stand in solidarity and salute the heroes of our nation with a heartfelt tribute this 26th July on Kargil Vijay Diwas — a day to remember their courage, honour their sacrifice, and celebrate the indomitable spirit of India. Join us for:

- Record breaking monumental 3D art installation honouring the brave martyrs of the Kargil War
- Army Band Performance
- Panel Discussion with an Ex-Army General
- Cultural Performances that celebrate the spirit of India

KARGIL VIJAY DIWAS

TO COURAGE THAT LIVES ON

JOIN US FOR AN EVENING OF

- ARMY BAND PARADE
- PANEL DISCUSSION WITH EX-ARMY GENERAL
- PATRIOTIC DANCE & MUSICAL PERFORMANCES

26TH JULY, VR PUNJAB

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