



Dear Partner,

October at VR Punjab sparked with devotion, creativity, and the vibrant rhythm of festive celebrations. From cultural showcases and art workshops to Diwali décor that transformed the Centre into a glowing canvas of colour, every moment reflected the joy of togetherness and the essence of Punjab's festive spirit. It was a month where shopping met celebration and every visitor became part of a larger story, one of light, culture, and community.

As we head into November, the excitement only grows. With the much-awaited Christmas Tree Lighting Ceremony and the Black Friday Sale, the coming month promises to end the year on a note of warmth, wonder, and retail excitement.

Warm regards,
Team VR Punjab

HIGHLIGHTS OF THE MONTH

KHUSHIYAN DI DIWALI

22nd Sep - 17th October, 2025

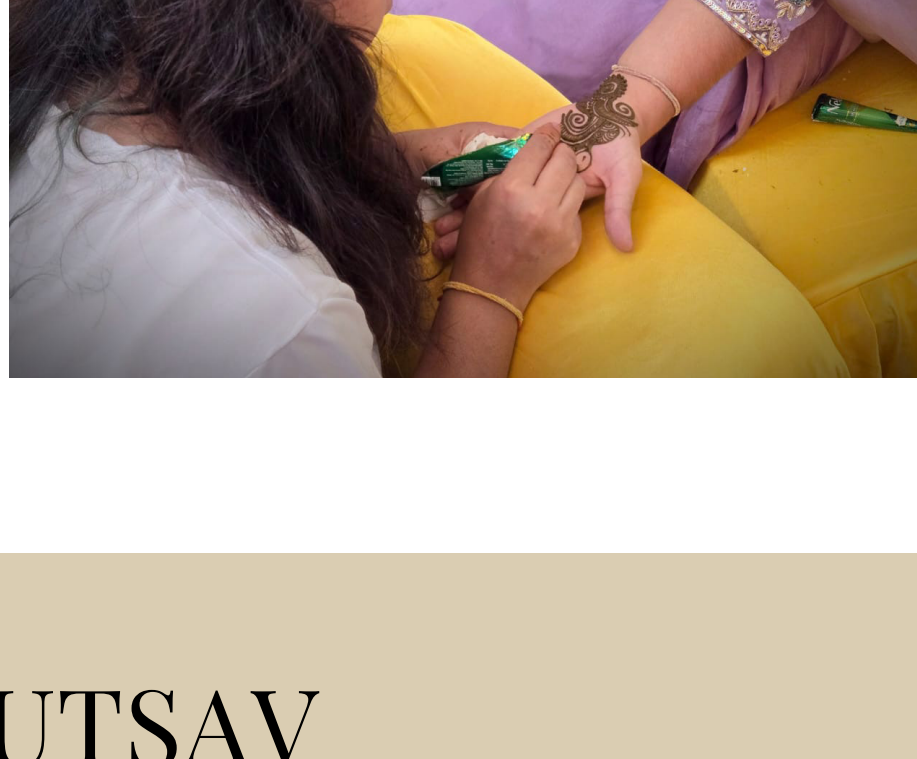
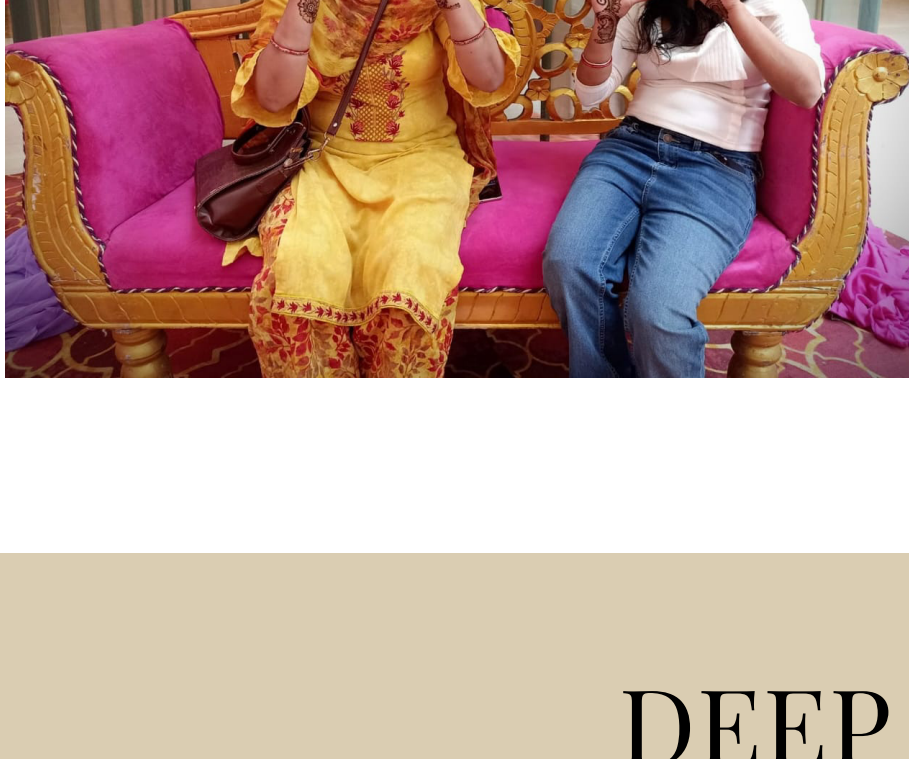
Continuing its tradition of meaningful engagement, VR Punjab supported Aashiana NGO through the Khushiyan Di Diwali initiative, spreading smiles among underprivileged children by distributing books, stationery, and learning kits. The drive reinforced the Centre's ongoing commitment to giving back and celebrating the true spirit of Diwali, sharing joy with the community.



KARWA CHAETH CELEBRATIONS

8th - 9th October, 2025

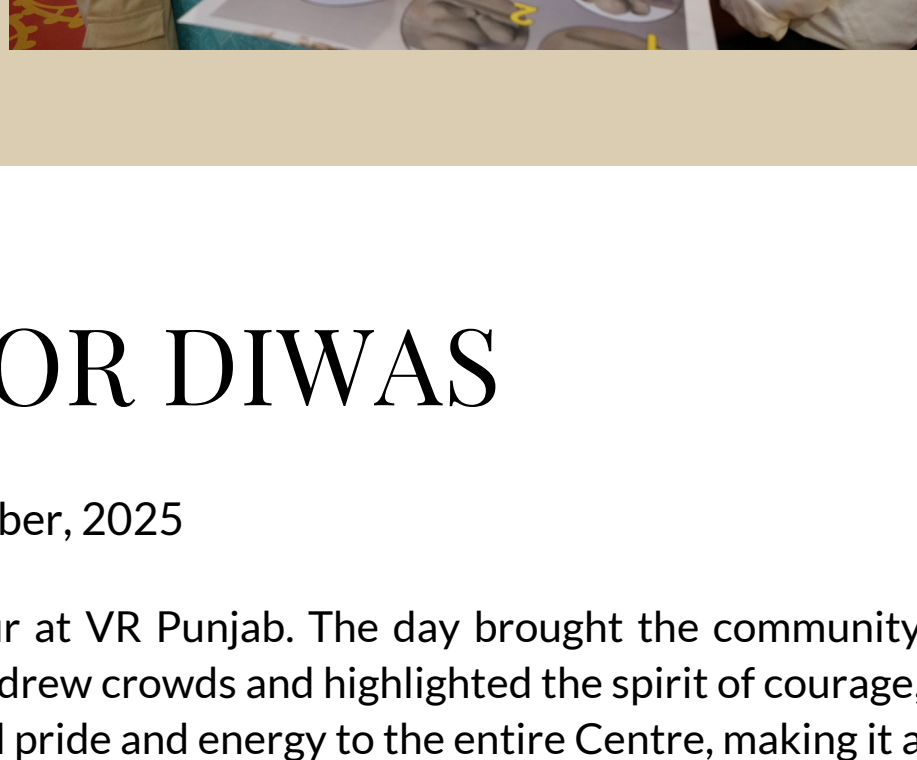
VR Punjab celebrated Karwa Chauth in true festive style with two days of joyful experiences. Visitors enjoyed complimentary mehndi, nail art, and festive activities that turned the Centre into a lively celebration of love and tradition. The décor, music, and collective energy made it an unforgettable celebration of bonds and togetherness.



DEEP UTSAV

17th - 19th October, 2025

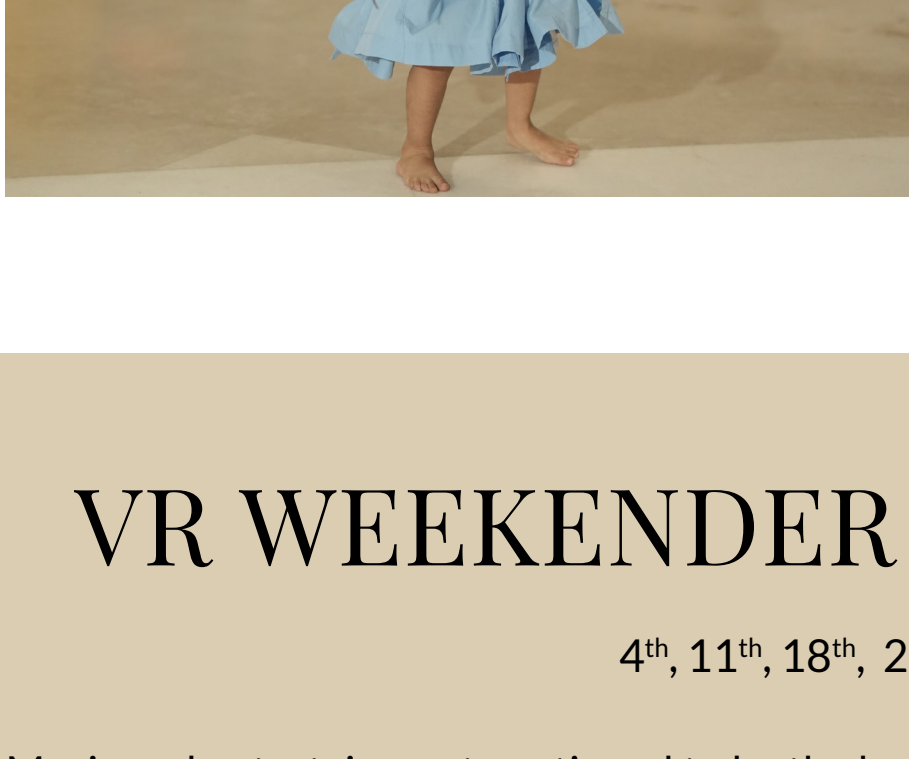
Three days of art, music, and festive creativity lit up VR Punjab during Deep Utsav. Families and children participated in diya painting, lamp-making, and clay sculpting workshops that blended tradition with imagination. The event transformed the Centre into a space of joy and artistic expression, making it one of the most heartwarming celebrations of the season.



BANDI CHOR DIWAS

22nd October, 2025

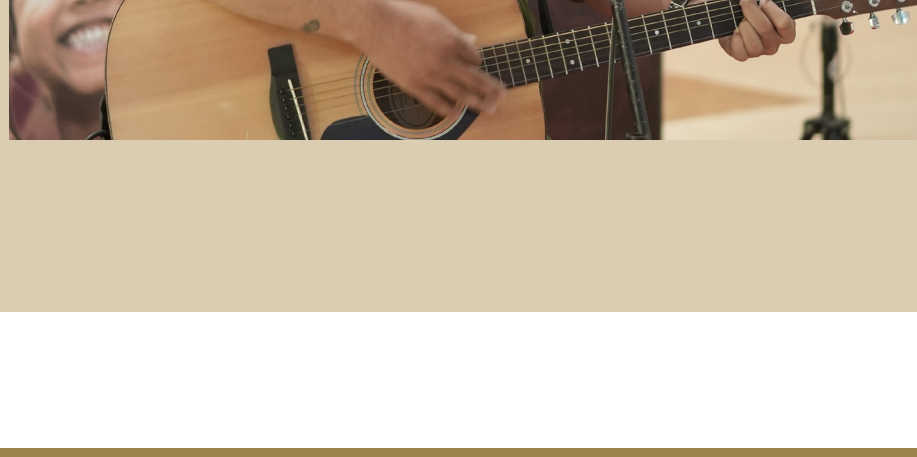
Bandi Chhor Diwas was celebrated with grandeur at VR Punjab. The day brought the community together with a powerful Gatka performance that drew crowds and highlighted the spirit of courage, tradition, and Sikh heritage. The celebration added pride and energy to the entire Centre, making it a memorable moment for everyone who joined in.



VR WEEKENDER PERFORMANCES

4th, 11th, 18th, 25th October, 2025

Music and entertainment continued to be the heartbeat of VR Punjab through its weekend lineup of live performances and interactive acts. Each Saturday brought new energy, encouraging visitors to shop, unwind, and connect through culture and rhythm.



UPCOMING EVENT

Black Friday Sale

28th - 30th November, 2025

VR Punjab is set to host its most thrilling shopping weekend of the year. Shoppers can enjoy up to 70% off across brands and receive assured gift vouchers throughout the three-day sale. With extended hours, live music, and unbeatable deals, this Black Friday Sale promises to be a retail celebration like no other.



VR Weekender

1st, 8th, 15th, 22nd & 29th November, 2025

The month of November continues the Centre's signature entertainment series, VR Weekender, bringing live music, talented artists, and an evening full of rhythm and community every Saturday.



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