



Dear Partner,

May at VR Punjab was bustling with activity and excitement. The "Shop and Win" campaign had shoppers eager to grab some fantastic prizes. The Kids Summer Carnival and Jungle Safari transformed the venue into a hub of fun and adventure for children and their families. Adding a meaningful touch, Chitkara University organized a CSR activity to promote local artisans, and celebrate the region's cultural heritage. With a mix of shopping thrills, family entertainment, and community support, May at VR Punjab was yet another memorable month.

Warm regards,
VR Punjab Team

HIGHLIGHTS OF THE MONTH

SHOP & WIN CAMPAIGN

22nd May - 2nd June

The Shop & Win Campaign offered shoppers exciting offers and lucrative rewards. Those who spent Rs. 4,999 or more received assured gift vouchers. Additionally, shoppers had the chance to win a free domestic holiday trip, sponsored by Mahindra Holidays, adding an extra thrill to the shopping experience.



KIDS SUMMER CARNIVAL

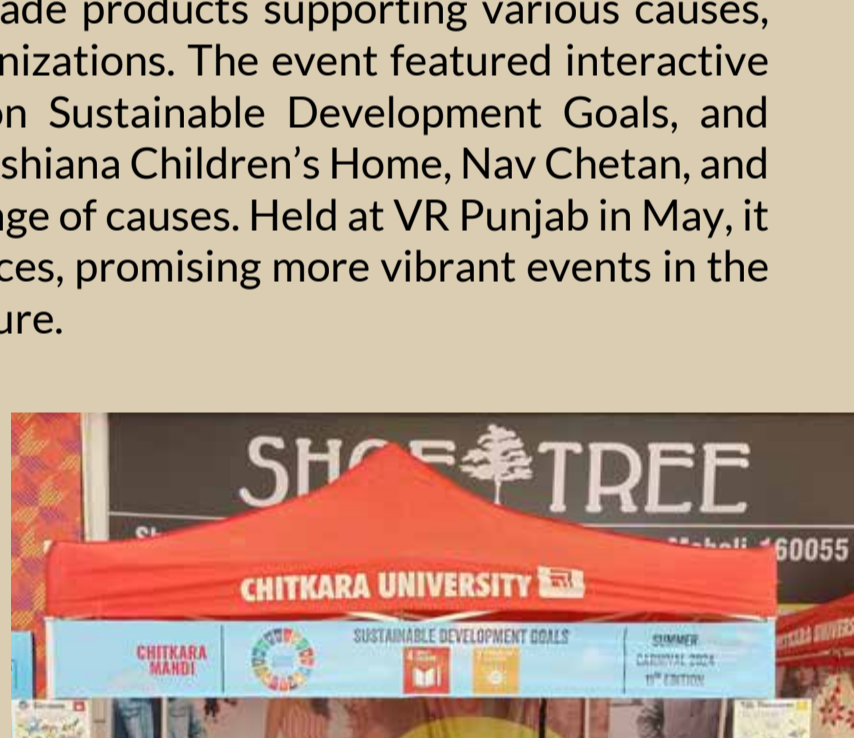
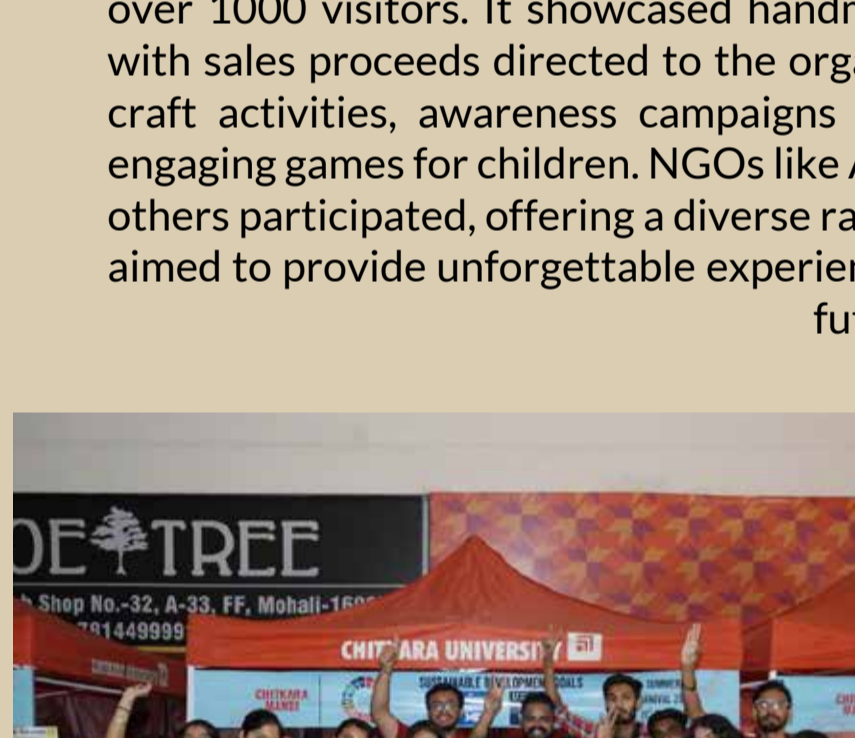
An exciting wildlife adventure

VR Punjab's Kids Summer Carnival offered an unforgettable wildlife encounter for curious young minds. Partnering with Campus Duniya, the carnival culminated in a fully sponsored visit to Chhatbir Zoo. Here, children explored diverse animal habitats and interacted with a fascinating array of species firsthand. This immersive experience sparked a love for wildlife and environmental awareness, igniting a passion for the natural world in young participants.



Carnival Fun & Creativity

The carnival buzzed with exciting activities that kept young minds active. A vibrant talent show provided a platform for budding stars to showcase their singing, dancing, and storytelling talents. Jungle-themed arts and crafts sessions allowed them to unleash their creativity, while fun team-building games like the Spoon Race and Musical Chairs fostered collaboration and teamwork amongst participants. Over the course of the 10-day event, more than 1,000 children participated in the activities.

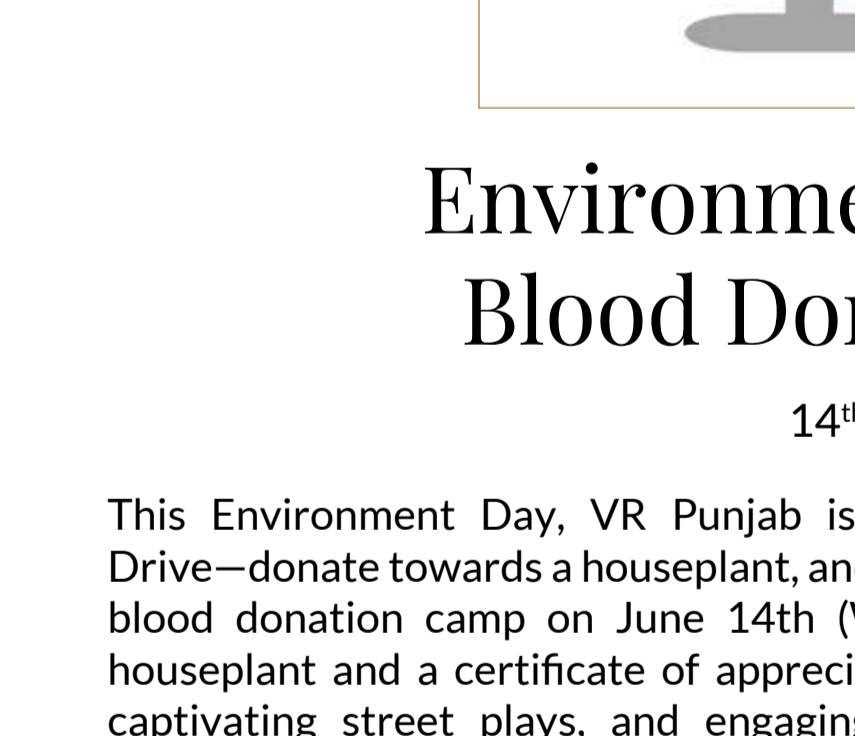
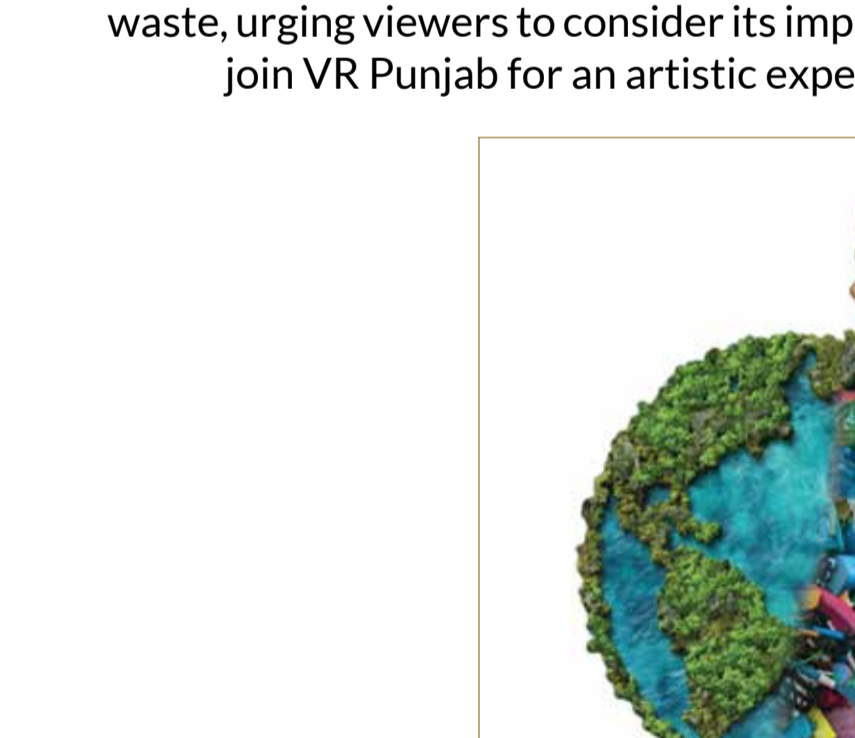


CSR ACTIVITY

Sponsored by Chitkara University

10th & 11th May

Chitkara Mandi was a heartwarming philanthropic event with nine stalls, attracting over 1000 visitors. It showcased handmade products supporting various causes, with sales proceeds directed to the organizations. The event featured interactive craft activities, awareness campaigns on Sustainable Development Goals, and engaging games for children. NGOs like Ashiana Children's Home, Nav Chetan, and others participated, offering a diverse range of causes. Held at VR Punjab in May, it aimed to provide unforgettable experiences, promising more vibrant events in the future.

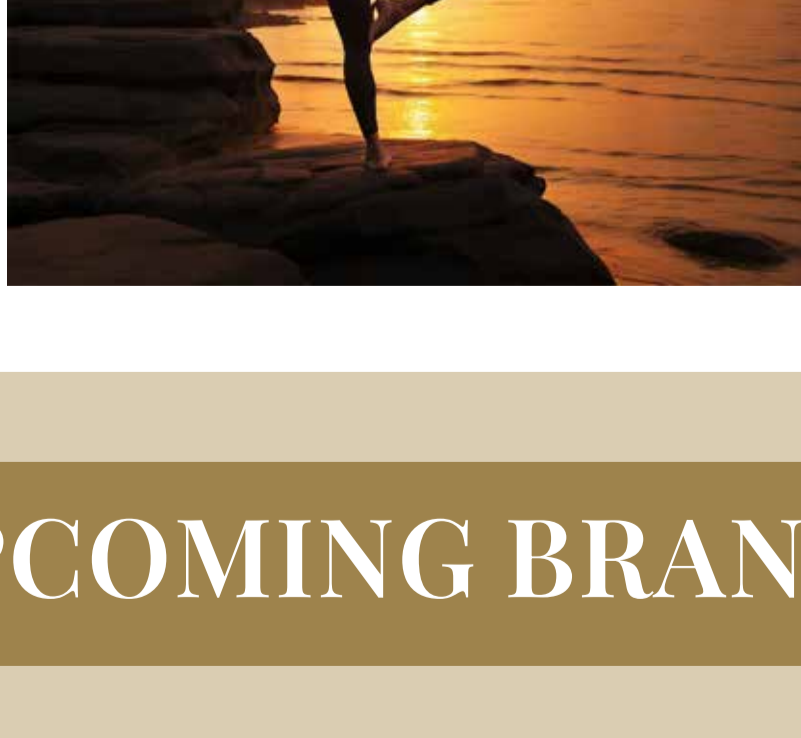


UPCOMING EVENTS

World Record Art Installation for Environment Day

5th June

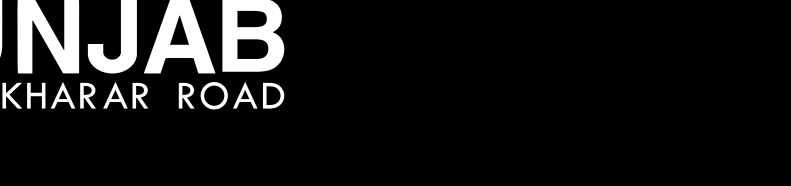
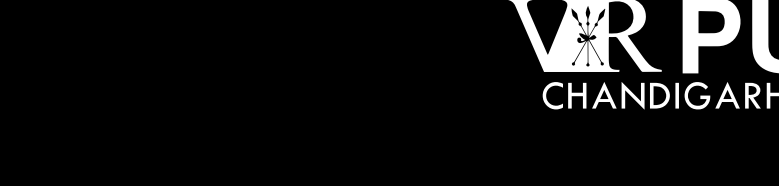
Get ready for a powerful environmental message at VR Punjab this Environment Day! Witness the creation of the "World's Largest 3D Installation with Waste Material," a thought-provoking art piece tackling plastic pollution in our oceans. This massive sculpture will showcase a majestic dolphin amidst a sea of plastic waste, urging viewers to consider its impact on marine life. Mark your calendars and join VR Punjab for an artistic experience that inspires positive change!



Environment Day and Blood Donation Day

14th June

This Environment Day, VR Punjab is going green! Join our Plant Adoption Drive—donate towards a houseplant, and we'll plant it for you. Plus, participate in a blood donation camp on June 14th (World Blood Donor Day) and receive a houseplant and a certificate of appreciation. Don't miss educational workshops, captivating street plays, and engaging activities that raise awareness about environmental issues.



Celebrate wellness on Yoga Day

21st June

Join us for a morning of holistic well-being this International Yoga Day! We're partnering with renowned organizations to offer a rejuvenating yoga session, promoting the ancient practice's benefits for body and mind. Plus, unleash your inner rhythm with a fun Zumba session later in the day. Celebrate a healthier, happier you at VR Punjab!

UPCOMING BRANDS

Experience luxury like never before with VIP. Discover premium luggage and travel accessories designed for style, comfort, and durability.

Explore a curated collection of timeless American fashion for men, women, and kids, promising to redefine your wardrobe essentials.

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